

Make a
DIFFERENCE

CHECKING



Make a
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CHECKING



Here's How It Works



First National Bank

Relationships Built on Trust and Integrity

 EQUAL HOUSING LENDER, MEMBER FDIC

Taking advantage of ***Make a Difference Checking*** is simple!



- Your organization establishes a corporate ***Make a Difference Checking*** account with First National Bank.
- Every time one of your supporters opens a personal ***Make a Difference Checking*** account that is associated with your organization's corporate account, First National Bank will deposit an initial, one-time only donation of \$20 directly into your corporate account.
- For all qualifying purchases your supporters make with their personal ***Make a Difference Checking*** debit cards, First National Bank will donate 0.25% of those purchases to your organization's corporate account.
- Donations will be calculated and deposited into your corporate account on a monthly basis.



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Your supporters will receive these account benefits!



Supporter/Donor Account Details

- Ongoing donations will be made to your organization from their ***Make a Difference Checking*** everyday purchases such as: Groceries, Gasoline, Restaurants, Prescriptions, and MORE.
- Free Checks, Unlimited Check Writing
- Bonus Rates on Qualifying CDs, Discounts on Qualifying Loans
- FNB Online Banking with Free Internet Bill Pay
- Free Standard Safe Deposit Box
- And MORE
- Current First National Bank checking account customers have the option to switch to a personal ***Make a Difference Checking*** account.



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Summary

First National Bank
Make a Difference Checking is an effortless opportunity to receive substantial donations for your organization.

Your supporters will be opening checking accounts at a bank that wants to help make a difference in our community.

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